

Evaluation Criteria

Assessment and decision-making process

After submission, all projects will be evaluated based on specific selection criteria and subjected to a two-phases selection procedure carried out by the Consortium with the support of a group of external experts that consists of a panel Jury of international experts.

The Jury will evaluate the artistic and technical content of the applications (2nd phase of evaluation) using the same evaluation criteria as the Consortium uses in the 1st phase. The Jury must be independent of the applicant.

The selection process consists of two different parts. First, **Administrative and Eligibility criteria** of applicants. Applicants will be checked for their administrative compliance to confirm that are eligible and can take part in a Re-FREAM project. After their compliance, they will be evaluated by the **Quality and Operational Capacity Criteria**.

Administrative and Eligibility criteria

Applicants will be checked for their compliance with the eligibility criteria to confirm that the minimum requirements are met. These criteria examine whether the partner fulfills the minimum requirements on e.g. the legal status, the country of origin etc. Eligibility criteria can be answered with a "Yes" or "No". This check will be carried out by the Consortium and is an on/off procedure. **Applications that do not meet the administrative and eligibility criteria are rejected.**

Quality and Operational Capacity Criteria

The second part of the evaluation criteria consists of the quality criteria, an in-depth assessment of the project proposal, namely the quality and operational capacity assessment.

The submitted applications will be reviewed by the consortium and only the ones demonstrating administrative compliance and satisfy the eligibility criteria will be subjected to quality assessment by the Jury.

With the aim of ranking the proposals, a scoring system is implemented. Applicants not reaching the threshold number of points (60 points) in each category are removed from process.

Eligibility and Evaluation criteria

Administrative and eligibility criteria			
Criteria		Compliance	Comments
Is the applicant registered in an EU member state* or an associated country** of the H2020?		Y/N	
Has the applicant chosen a specified Re- FREAM challenge?		Y/N	
• Single Artist	Is the applicant self-employed professional under the national laws of establishment country once awarded? ***	Y/N	
• Team of Artists	Is the art company legally established under the national laws of the establishment country?	Y/N	
Eligible legal status?		Y/N	

*Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden and United Kingdom.

**As of 01 January 2017, the following countries are associated to Horizon 2020: Iceland, Norway, Albania, Bosnia and Herzegovina, North Macedonia, Montenegro, Serbia, Turkey, Israel, Moldova, Switzerland, Faroe Islands, Ukraine, Tunisia, Georgia and Armenia¹.

***Applicants must be a SME (under the EU definition)², a start-up, self-employed or professional freelancers **legally established** as a business under the national law and based in an EU member state.

Awarded candidates must be legally established under the national law as of the signature of the agreement and throughout the project duration.

¹ http://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/hi/3cpart/h2020-hi-list-ac_en.pdf

² What is an SME? (http://ec.europa.eu/growth/smes/business-friendly-environment/sme-definition_en)

Quality and Operational Capacity Criteria			
	Assessment questions	Analysis	Score
Design Criteria (max points 40)	To what extent applicants have the experience and competence in the thematic field concerned, as well as the necessary capacity to successfully implement the idea (human resources, background, etc.)? Where to look: Resume and bio detail (Q16, Q17, Q18 and Q19)	Excellent (10 p) High (8 p) Very Good (6 p) Adequate (4 p) Basic (2 p) No (0 p)	
	Applicant's potential for growth (in terms of artistic potential) Portfolio, credentials and track record of the applicant (to be judged from artistic experience) Where to look: Resume, bio detail and video (Q15, Q16, Q17, Q18 and Q19)	Excellent (10 p) High (8 p) Very Good (6 p) Adequate (4 p) Basic (2 p) No (0 p)	
	Innovativeness of proposed project (in regards of design & fashion relevant innovation) Where to look: Q2 and from Q6 to Q10	Excellent (5 p) High (4 p) Very Good (3 p) Adequate (2 p) Basic (1 p) No (0 p)	
	Maturity of the artistic idea / concept Where to look: Q6	Excellent (5 p) High (4 p) Very Good (3 p) Adequate (2 p) Basic (1 p) No (0 p)	
	Does this project address typical problems in an innovative way with regard society ? (here: especially in regards of societal issues that can be expressed/solved in fashion) Where to look: Q11	Excellent (2,5 p) High (2 p) Very Good (1,5 p) Adequate (1 p) Basic (0,5 p) No (0 p)	
	Does this project address typical problems in an innovative way with regard to environment ? (here: especially in regards of issues that can be expressed/solved in fashion)	Excellent (2,5 p) High (2 p) Very Good (1,5 p) Adequate (1 p)	

	<p>Where to look: Q12</p>	<p>Basic (0,5 p) No (0 p)</p>	
	<p>Is the dedication coherent with the idea (calculated budget & hours in regards to the aim of the project)</p> <p>Where to look: Q13 and Q14</p>	<p>Excellent (5 p) High (4 p) Very Good (3 p) Adequate (2 p) Basic (1 p) No (0 p)</p>	
<p>Technology Criteria (max. Points 40)</p>	<p>Applicant's potential for growth (in terms of potential to work with technology / interest in technology / curiosity and motivation to learn about)</p> <p>Where to look: Resume and bio detail (Q16, Q17, Q18 and Q19)</p>	<p>Excellent (5 p) High (4 p) Very Good (3 p) Adequate (2 p) Basic (1 p) No (0 p)</p>	
	<p>Innovativeness of proposed project in regards of technological innovativeness</p> <p>Where to look: Q7 and Q8</p>	<p>Excellent (10 p) High (8 p) Very Good (6 p) Adequate (4 p) Basic (2 p) No (0 p)</p>	
	<p>Feasibility of the technologies available in the hub to do the project. Is the idea feasible and scalable?</p> <p>Where to look: Q2, Q6, Q7, Q9 and Q10</p>	<p>Excellent (10 p) High (8 p) Very Good (6 p) Adequate (4 p) Basic (2 p) No (0 p)</p>	
	<p>Does this project address typical problems in an innovative way with regard society? (here: issues that can be addressed with technology)</p> <p>Where to look: Q11</p>	<p>Excellent (2,5 p) High (2 p) Very Good (1,5 p) Adequate (1 p) Basic (0,5 p) No (0 p)</p>	

	<p>Does this project address typical problems in an innovative way with regard to environment? here: issues that can be addressed with technology)</p> <p>Where to look: Q12</p>	<p>Excellent (2,5 p) High (2 p) Very Good (1,5 p) Adequate (1 p) Basic (0,5 p) No (0 p)</p>	
	<p>Is the dedication coherent with the idea?</p> <p>Where to look: Q13 and Q14</p>	<p>Excellent (10 p) High (8 p) Very Good (6 p) Adequate (4 p) Basic (2 p) No (0 p)</p>	
Business Criteria (max points 20)	<p>Applicant's potential for growth (in terms of ability to make use of the product/outcome after finishing (business ideas, etc))</p> <p>Where to look: Resume and bio detail (Q16, Q17, Q18 and Q19)</p>	<p>Excellent (5 p) High (4 p) Very Good (3 p) Adequate (2 p) Basic (1 p) No (0 p)</p>	
	<p>Is the dedication coherent with the idea?</p> <p>Where to look: Q13 and Q14</p>	<p>Excellent (10 p) High (8 p) Very Good (6 p) Adequate (4 p) Basic (2 p) No (0 p)</p>	
	<p>Potential for commercialization</p> <p>Where to look: Q15</p>	<p>Excellent (2,5 p) High (2 p) Very Good (1,5 p) Adequate (1 p) Basic (0,5 p) No (0 p)</p>	
	<p>Potential for brand creation / plans for internationalization / new market orientation</p> <p>Where to look: Q15</p>	<p>Excellent (2,5 p) High (2 p) Very Good (1,5 p) Adequate (1 p) Basic (0,5 p)</p>	



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		No (0 p)	
Maximum total: 100 points		Total points:	
Threshold: 60 points			
Do you recommend this Project for funding? Yes / No			
Conclusions/ remarks/comments:			